

# Canadian Association of Management Consultants

## Executive Summary

The objective of the project is to assess the disruption brought about by AI on the Management Consulting profession. To do so, we assess the current and future impact of AI by reviewing recent literature and interviewing industry leaders. Our findings show that the adoption will bring about major transformations on the workforce, government and industries in the short term. In addition, future projections show that this influence will be global, and front-runners will see exponential benefits. However, these benefits can not be unlocked due to barriers around lack of trust, talent and regulations. Alternatively, management consultants can address some of these challenges by strengthening their technical skills in the domain and getting certified. We therefore propose our client CAMC to incorporate an AI focused module in their certification, form partnerships with universities and lastly create a knowledge base for its members to contribute to and learn from. Once these recommendations are in effect, it will provide members of the association a competitive advantage over other independent consultants in the space.